ABSTRACT OF THE DISCLOSURE

A program recommendation system employing a plurality of classifier modules is disclosed. In response to a reception of a record corresponding to a program, a classifier module correlated to a programming category indicated by the record as corresponding to the program will generate a recommendation of the program or each classifier module generates a recommendation of the program when the record fails to indicate a programming category corresponding to the program. When multiple recommendations are generated, a program record module of the system ranks the recommendations and utilizes the highest rank recommendation for the program.